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flash news.

BAPP
BELGIAN ASSOCIATION OF
PROMOTIONAL PRODUCTS

May
2024

GENERAL ASSEMBLY

The General Assembly of the BAPP will be held on June 6th in Antwerp

MARKET STUDY

Study on the promotional product market by the PSI and the EPMO

MILL TEST CERTIFICATE

Import ban by the European Union on steel products from Russia

General Assembly of the BAPP

THURSDAY JUNE 6TH 2024

General Assembly 2024 :

The next General Assembly of the BAPP will be held on June 6th aboard the Flandria, the iconic ship of the Port of Antwerp.

It will be followed by a guided mini-cruise through the port and a dinner.

Meet on June 6th in Antwerp, starting at 4:30 PM.



Promotional Product Market Study

An in-depth study on the promotional product market has been conducted jointly by the PSI and the EPMO. This study is based on surveys among buyers from the industry in the 10 main European countries, including Belgium, and is validated by the PSI study results from 2023.

This study focuses on the total expenditures on Promotional Products, the ranking of types of products purchased, sales channels, the share of sustainable development, and the criteria considered during the purchase.



[HERE YOU WILL FIND THE RESULTS BY COUNTRY >](#)

MTC – MILL TEST CERTIFICATE for articles containing iron or steel.

Following Russia's invasion of Ukraine, the European Union imposed an import ban on steel products from Russia. Since September 30, 2023, it is prohibited to import or buy, directly or indirectly, the concerned steel products in the Union if they have been processed in a third country using iron and steel inputs originating from Russia. To ensure the implementation of the ban, the EU requires importers of the concerned products to provide documents, the Mill Test Certificates (MTC).

Which goods are affected by the sanctions on Russian iron and steel? The two main HS tariff chapters affected by the Russian sanctions are:

72 - Iron and steel | 73 - Articles of iron and steel.

It is important to ensure that you use the correct customs classification of goods so that your business is not exposed to the risk of illegal importation of Russian-origin goods. Note that transformed items - where goods change classification or origin through assembly, manufacture, or alteration - must also contain no component of Russian origin subject to sanctions.

What do I need to prove that there are no Russian-origin iron or steel components in my imported goods?

For transformed goods, you must submit one or more mill test certificates (MTC). This should contain information regarding the status of your goods:

Semi-finished products

The name of the production factory, the name of the country associated with the "batch number" (the melting country), product classification, with at least the first six digits of the HS code.

Finished products

The name of the production factory, the name of the country associated with the "batch number" (the melting country), product classification, with at least the first six digits of the HS code, the name of the country and factory where the following processing operations were carried out, if applicable: hot rolling, cold rolling, metal coating: hot dip, electrolytic, organic Welding: ERW, SAW, HFI, Laser, drilling or extrusion, drawing or pilgering.

The importer is responsible for the information provided on the mill test certificate during the import clearance process. Note that additional information, such as transport dates, may be requested during an investigation by customs. Perform your due diligence to avoid circumvention issues. Checking with your suppliers that they do not use iron and steel of Russian origin subject to sanctions in the manufacture of their products is just the first step. You must perform your due diligence and ask your suppliers to do the same. It is important to note that certificates of origin, EUR1 documents, and other non-preferential and preferential origin documents are not accepted as proof of non-Russian origin due to the legal acceptance of origin change upon issuance of these documents. Furthermore, do not assume that an item is legal because the majority of its composition comes from legal countries, or because a majority-origin item was used in the processing stage before the item you purchase.

For example, consider the following processing chain:

Steel from tariff code 7207 is exported from Russia to country X. In country X, the goods are transformed into steel bars of code 7215 and the country of origin changes to X. These bars are exported to country Y, where they are transformed into steel wires of code 7223, then sold in the EU. Despite their origin X, the steel is from Russia, and the import of these items is prohibited.

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[MORE INFO \(NL\) >](#)

New members

The BAPP welcomes a new supplier member and a new distributor member.

Supplier

IMBRETEx

Founded in 1983, IMBRETEx has become a key player in the promotional and professional clothing market. With over 40 years of experience, we are now one of the leaders in the European market. Stock & Delivery With more than 51,000 m² of warehouse space and over 17 million pieces constantly in stock and more than 40 million available within 8 days, we can deliver your orders within 24 to 48 hours throughout France, and within 48 to 72 hours across Europe.

Complete Catalog Offer

Offering more than 76,000 references and 70 different brands, our range meets all market demands. Partnering with top brands such as Just Hoods, Fruit Of The Loom, B&C, Gildan, and Russell, IMBRETEx distinguishes itself by distributing some brands exclusively, like Pen Duick, Starworld, Herock...

Catalogs and Website

Our entire stock offering is available in the annual paper catalog titled "Référence Textile." You can also consult our neutral version of the catalog at www.referencetextile.fr

Contact :

Alexandre Gilbertas
alexandre.gilbertas@imbretex.fr
www.imbretex.fr



IMBRETEx

Distributor

SMIDT-IMEX

We believe that our staff is our most important asset. Coupled with our values, principles, and core strengths, we focus on the unique needs of our clients. Creating and producing gifts that lead to your success.

Our customer-focused sales team makes the difference. Thanks to their skills, experience, and dedication, they will meet your utmost satisfaction. They are always ready to assist you. Whether you are in Europe, Asia and Oceania, North or Latin America, India, the Middle East, or Africa, our sales team can provide you with full support.

A professional purchasing team searches for optimal manufacturers and productions, with extensive experience in Europe and the Far

East, supported by colleagues in Hong Kong and Guangzhou (CN). Our internal product design team simulates and visualizes your ideas. We refine product manuals and product safety labels, which are important data for consumer information.

Safety and quality of products are always a central goal. That's why our internal quality assurance team systematically and objectively analyzes each item before submitting quotes to our clients. They identify potential risks related to the product and production (from the product design stage) and recommend how to improve them to be safer, higher quality, or more environmentally friendly.

Want to be inspired and enchanted by our service and experience? Looking for professional service, advice, and a creative approach to your projects?

Contact Smidt-Imex:

Stephane Smidt
stephane.smidt@smidt-imex.com
www.globalpromotionalgifts.com



Testimonial of a new member 2023

For AKASHI, joining BAPP as a supplier member played a pivotal role in propelling our company into new territories across Belgium.

The support and guidance from the BAPP team opened many doors and opportunities, strategically advancing our growth trajectory.

Moreover, the BAPP show is not just about business; it's a delight!

We establish connections, share laughs, and expand our reach, all while having a great time in the evening.



Be BAPP.
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vzw BAPP asbl
Imperiastraat 6
B-1930 Zaventem
+ 32 (0)2 883 11 98
info@bapp.be